

SIMPLECONNECT

**SECURITY DEALER
EQUITY PROGRAM**





Simple Connect Equity Program (SCEP) is designed to offer dealers like you growth opportunities in two ways:

1. Creating A Recurring Revenue Structure
2. Building Long Term Equity

Do what you do best

This business model is designed to enhance your already existing customer base by offering them additional technical services, which you are already very knowledgeable about. You've already built a relationship with the customer, now you can offer them an opportunity to bundle your services.



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90 DAY GRACE PERIOD *Starts at day of sign up!*

- **INITIAL TRAINING PROCEDURE**
- **LICENSING PROCESS STARTS DAY ONE**
- **PRODUCT TRAINING & FAMILIARIZATION**
- **PRODUCT PRICING STRUCTURE**
- **SALES STRUCTURE**
- **CONTRACT, MONITORING AGREEMENT OVERVIEW**
- **MARKETING OVERVIEW**
- **LEAD GENERATION METHODS**
- **STANDARD INDUSTRY PROCEDURES**

INITIAL EXPENSES *Required personal investment*

- **Printed Documents: Contracts, Insurance Certificates ect.**
- **Yard Signs & Window Decals**
- **Parts & Equipment Inventory**
- **State Licensing Fees**
- **Vehicle Decals**
- **Additional Signage**



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SCEP Member Benefits at A Glance

STATE LICENSING & PROCESSES
LEGAL CONTRACTS & LEASING PROGRAMS
SALES & MONITORING AGREEMENTS
ALL INSURANCE REQUIREMENTS
FIRE, MEDICAL, POLICE ECT.
E & O | LIABILITY | WORKMAN'S COMP
SALES & TECHNICAL TRAINING
YOUR COMPANY'S NAME RECOGNITION
COMPLETE MARKETING SUPPORT
LEVERAGED BUYING POWER

EQUIPMENT DISCOUNTS
24 HOUR CENTRAL STATION MONITORING
ALL WEB DEVELOPMENT SOCIAL MEDIA
YARD SIGNS & WINDOW DECALS
BUSINESS CARDS & BROCHURES
LEAD GENERATION
DIRECT CUSTOMER EMAIL NEWSLETTER
PRICING STRUCTURE
ANY ADDITIONAL EQUIPMENT SALES
INSURANCE DISCOUNT CERTIFICATE

